

Access...Collaboration...**ENGAGEMENT!**



BUSINESS OPPORTUNITY
EXCHANGE 2025

REIMAGINE GROWTH

MARCH 21ST, Wyndham Rio Mar Puerto Rico Golf & Beach Resort



Puerto Rico
Minority Supplier
Development Council

PARTICIPATION CATALOG
CONTACT CARMEN PEÑA



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prmsdc.org/BOE2025

PRMSDC... your Best PARTNER



in DIVERSITY
and INCLUSION!





In this catalog, you will find six (6) tailored options designed to **maximize your return on investment and enhance your visibility** at the event, all aligned with your plans and budget. You can choose to participate as a **SPONSOR** (pages 4-5), an **EXHIBITOR** (page 7), or explore **CO-SPONSORSHIP OPPORTUNITIES** (page 6) to promote your business. Additionally, you have the option to include an **ADVERTISEMENT** in the Event Program (page 7) or simply attend the event (page 8).

For more than 40 years, this event have been trusted and endorsed by hundreds of MBEs.



Concurrent Sessions:

DYNAMIC SESSIONS designed to spark insightful conversations and tackle thought-provoking topics.



Connecting Sessions

Business card exchange, networking lounge and matchmakings:
IT`S ALL ABOUT CONNECTING!



Exhibition Hall:

Your opportunity to introduce yourself, connect with potential customers, and build meaningful relationships.
MEET, CONNECT, & ENGAGE!



Networking Lounge:

UNWIND AND CONNECT in a relaxed setting. Network with attendees and stakeholders on a more personal level.

If your goal is to enhance the **continued flow of leads** to your company, **CONTACT US**. We have **EC-CONNECT PROGRAM** which include admissions to all institutional events and multiple benefits to leverage your value proposition.

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The optimal choice for simultaneously achieving multiple objectives.

MAIN SPONSORSHIP, PACKAGES

BENEFITS	DIAMOND \$9,000	STRATEGIC \$7,500
<ul style="list-style-type: none"> + Full day admissions + Exhibition (skirted) tables and chairs + Morning Session Sponsoring + Official BOE Program + Participation in the concurrent sessions + Brand Recognition + Verbal recognition during the event + Logo in the Official Entrance Signage + Stand up banner + PRMSDC MBE Digital Catalog 	<p>16</p> <ul style="list-style-type: none"> • Premier location- 2 tables & 6 chairs • All • Full page ad • Moderator privilege • Upgraded benefits • Standing at the Opening Ceremony 	<p>13</p> <ul style="list-style-type: none"> • Prominent location- 2 tables & 6 chairs • Plenary • Full page ad • Company video during welcome session

 =Included

Option 1

Sponsorships are all about **RECOGNITION AND BRANDING!**



AND PRICES



SIGNATURE \$5,500	PARTNER \$3,250	ENTREPRENEUR (only for MBEs) \$2,000
10	5	3
<ul style="list-style-type: none">Prominent location- 2 tables & 6 chairsConcurrentHalf page ad	<ul style="list-style-type: none">1 table & 2 chairsMatchmakingHalf page ad	<ul style="list-style-type: none">1 table & 2 chairs-located among corporate sponsorsMeeting priority option in the Matchmaking Session ***Full page
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
-	-	<ul style="list-style-type: none">Full page capability statement - 1 year

*** Depending on corporate interests and received requests.

Visit us on the web at www.prmsdc.org

Option 2 Exclusive Sponsorships **IT IS ALL ABOUT VISIBILITY!**



Suggested to participants not interested in an exhibition space.



GOODIE BAGS SPONSOR

\$2,000

Official Goodie Bags

- ▶ Branded bags with company logo for all attendees.*
- ▶ Three full day admissions
- ▶ Full page Ad
- ▶ Brand recognition
- ▶ Logo in official signage and welcome video
- ▶ Priority in matchmaking session. See page 5 note.



LANYARD SPONSOR

\$2,000

Official Lanyards

- ▶ Branded lanyard with company name/logo for all attendees.*
- ▶ Three full day admissions
- ▶ Full page Ad
- ▶ Brand recognition
- ▶ Logo in official signage and welcome video
- ▶ Priority in matchmaking session. See page 5 note.

***Goodie Bags and Lanyard provided by sponsor.**

Option 3 Co-Sponsorships **IT IS ALL ABOUT MARKETING!**

Suggested to general admission attendees, both Corporate and MBEs



LUNCH CO-SPONSOR

Lunch Stand Alone
\$800

Opportunity to include company's promotional material in all lunch tables, at each chair (goodies, literature, business cards, postcards and similar**).

- ▶ One Full Day Admission
- ▶ Company listed in the event program
- ▶ One Company stand up banner
- ▶ Verbal acknowledgment during the event

****To be coordinated previously with PRMSDC.**



CLOSING NETWORKING LOUNGE CO-SPONSOR

\$1,500

Opportunity to distribute company's promotional material (goodies, literature, business cards, branded cups or similar**), during the one hour activity.

- ▶ Two Full Day Admissions
- ▶ Logo in the Official Signage
- ▶ Brand Recognition
- ▶ Promoted as Co-Sponsor in the Event Program
- ▶ One Company stand up banner

Option 4 EXHIBITOR PACKAGE



On a budget? This is your showcase alternatives.

Suggested to participants interested in an exhibition space without the branding and marketing costs.



CORPORATE MEMBER \$2,000

- ▶ Three Full Day Admissions
- ▶ 1 skirted table - 2 chairs
- ▶ Participation in all Morning Sessions
- ▶ Participation in the Matchmaking Session
- ▶ Company's logo in selected promotional material
- ▶ Promoted in the Event Program
- ▶ One stand up banner at a designated area



MBE COMPANY \$1,500

- ▶ Two Full Day Admissions
- ▶ 1 skirted table - 2 chairs
- ▶ Participation in all sessions including matchmaking***
- ▶ One Full Page capability statement in the MBE Digital Catalog (1 year)
- ▶ Promoted in the Event Program
- ▶ One stand up banner at a designated area

NOTE: See page 5 for ***. This is the EC-Connect Program Option (or MBE Annual Sponsor Option).

Option 5 EVENT PROGRAM RATES

Showcase your company in the one document everyone will hold onto, **even if you are unable attend!**

Full Page Inside Cover

- \$450

Full Page Back Cover

- \$450

Full Page Inside Back Cover

- \$500

Full Page ROP

- \$350

FULL PAGE

- Full Color
- 5 w x8 h inches
- 266 DPI
- JPEG
- PDF

Option 6 General Admissions Fees



Access to Full Day activities. It does not include an exhibition table (prices per person).

Regular Prices*	At Door Prices*	Other Attendees
<ul style="list-style-type: none">• Corporate Member: \$300• Certified Supplier: \$250	<ul style="list-style-type: none">• Corporate Member: \$350• Certified Supplier: \$300	\$350 Fixed Rate
<small>* Until Friday, March 7, 2025</small>	<small>* Valid from March 8-March 21, 2025</small>	



Dates to REMEMBER

- **FEBRUARY 21, 2025:**
Closing date for exhibition space sale
- **FEBRUARY 21, 2025:**
Due date to provide corporate requests, ads, capability statements, videos, logos and any other material.
- **MARCH 7, 2025:**
Due date to pay regular prices on admissions
- **MARCH 7, 2025:**
Due date to provide attendees names. After 3/7/2025 attendees will receive a badge holder to insert their business cards or write their names. It also applies to registration at the door.
- **MARCH 8-21, 2025:**
At Door prices will apply



NOTES

- **One on One meetings** are held on each exhibitor's booth at the showcase hall.
- **PRSMDC is not responsible** for cancellations or meetings requested by members
- **Matchmaking Session** is a coordinated meeting per corporate member request with pre-qualified MBEs.
- **Corporate members** are multinational company representatives.
- **Certified Supplier** are the rates for MBEs.
- **Other attendees** are the rates for non-MBEs.
- **Stand up banners** are placed in a designated location at the exhibition hall. Exhibitors agree to this condition.

DON'T MISS OUT!

Register today and explore unparalleled business opportunities in 2025!

CONTACT CARMEN PEÑA



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2025 UPCOMING

Institutional Events



JUN.
11th

**MBE2MBE EVENT &
MBEIC ANNUAL MEETING**



NOV.
2-5

**NMSDC NATIONAL CONFERENCE
MIAMI, FL**

DEC.
5th

RECOGNITION AWARDS EVENT



Plus:

- ⊕ **Regional Business Connect**
- ⊕ **Meet & Greets**
- ⊕ **MBE2MBE Coaching Sessions**
- ⊕ **Quarterly FB Live Power Breaks**
- ⊕ **Stay tuned for more!**

PRMSDC...your Best Partner in Diversity and Inclusion!



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